



Ian Tostenson Bio:

A dynamic, passionate and forward thinking CEO & President of the **BC Restaurant and Foodservices Association**, Ian Tostenson combines energy and integrity with proven achievement in all areas of business. Ian has used this role combined with his intense commitment to the environment to bring **Al Gore's "An Inconvenient Truth"** presentation on September 29th 2007 to over 1500 people at the Westin Bayshore.

Using strategic leadership, Ian advocates and engages groups and people towards success. As part of the **Climate Action Team**, Ian has accepted a challenge from the Premier to devise plans to deliver on the government's commitment of reducing greenhouse gas emissions. Aligning with Ian's personal values, the Team is leading the focus to find new ways to provide a sustainable environmental legacy for future generations. Also currently a part of the **Permanent Small Business Roundtable** since 2005, Ian has taken part in working through the issues and challenges that face small business owners of BC.

Ian was previously chairman for the **BC Wine Institute** from 1995 . 2000 while working as President and CEO of **Cascadia Brands**. Ian was Director for **Canadian Wine Institute and Brewers Association of Canada** and has a wide depth of knowledge and extreme passion that radiates to those around him. Other leadership roles have included President and CEO of **1 Four Management Ltd.** as well as VP of Sales and Marketing and Director of Sales for **Calona Wines Limited** where he pioneered innovative strategies to position the organization as a market leader. Also a finalist for **Business in Vancouver Entrepreneur of the Year Awards** and **Winner of the Business in Vancouver under 40 Entrepreneur of the Year Award**, Ian uses a love for innovative thinking and technology to lead the way in business.

Ian is also currently President of the **David Foster Foundation** where he continues to create a lasting legacy for the benefit of families with children requiring life threatening organ transplants. He speaks to this cause regularly, as well as to the **Have Hope Action Values and Ethics** where Ian worked with partners to open a culinary training centre directed to Downtown East Side Residents. Above all else, Ian is a coach and mentor to not only those he touches in the business and non profit world, but to his wife and two sons with whom he lives with in North Vancouver.